



LATAM 4.0

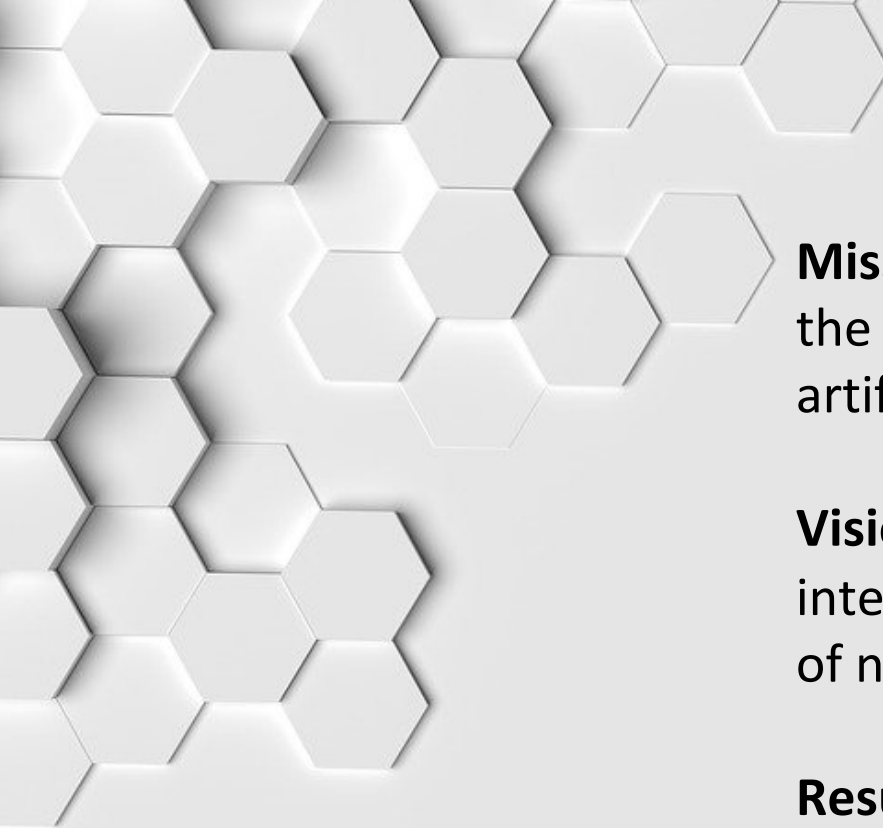
A decorative graphic on the left side of the slide consisting of a cluster of white, three-dimensional hexagons of varying sizes, some overlapping, creating a textured, honeycomb-like effect.

International coalition of governments, industries, academic institutions and civil society organizations that bring together the main regional players to develop the **Latin American ecosystem of Artificial Intelligence (AI)** and the Fourth Industrial Revolution.

Through this Alliance, member countries implement the **Regional Artificial Intelligence Strategy** and ensure that Latin America has a voice and vote in the global governance of AI through international agreements.

A white, three-dimensional hexagon, similar in style to the decorative pattern on the left, positioned to the left of the word 'ALLIANCE'.

ALLIANCE



Mission: Promote regional integration through the development of the Latin American artificial intelligence ecosystem.

Vision: A Latin America transformed by international cooperation and the deployment of next-generation technologies.

Results: Inclusion of Latin America in the global development of artificial intelligence to ensure industrial competitiveness and social equity in the new digital economy.



FOCUS



Regionalizing AI development enables reducing costs, expanding markets, exchanging best practices, unifying governance criteria, promoting regional integration and marketing of products.

4 Pillars of Ecosystem :



Data



Policy



Academia



Industry



PILLARS

Public

Sector

Diplomacy

Favorable & Ethical
Public Policy

Incentives

Infrastructure

Private

Sector

Entrepreneurship incubation
& acceleration

Investment, Subversion &
Finance

Industry, resources,
equipment

Responsible business activity

Academic

Sector

Local Talent
Development

Knowledge Exchange

Research

Data Collection

Civil

Society

Distribution, Privacy &
Data Ownership

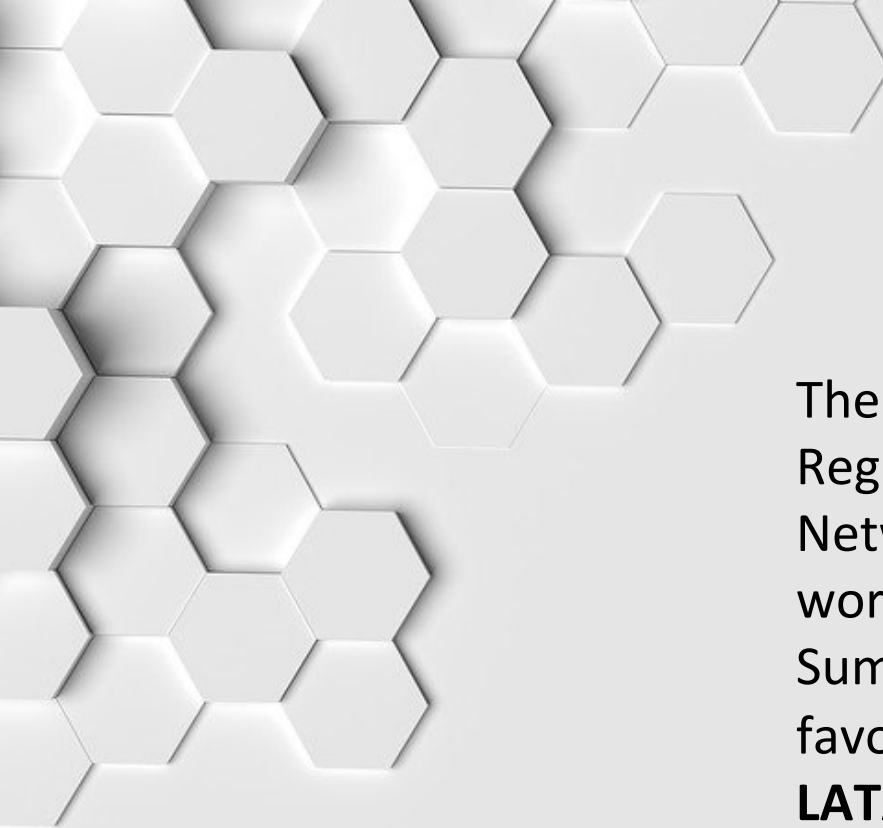
Inclusion

Human Rights

Citizen
Participation



SECTORS

A decorative pattern of white, 3D hexagons arranged in a honeycomb-like structure, located on the left side of the slide.

The governing bodies of LATAM 4.0 consist of a Regional Council and an Implementation Network, coordinated through decentralized working groups - to be presented at an Annual Summit to establish scalability protocols favorable to deployment of **AI made in LATAM**.

A single white, 3D hexagon located to the left of the word "GOVERNANCE".

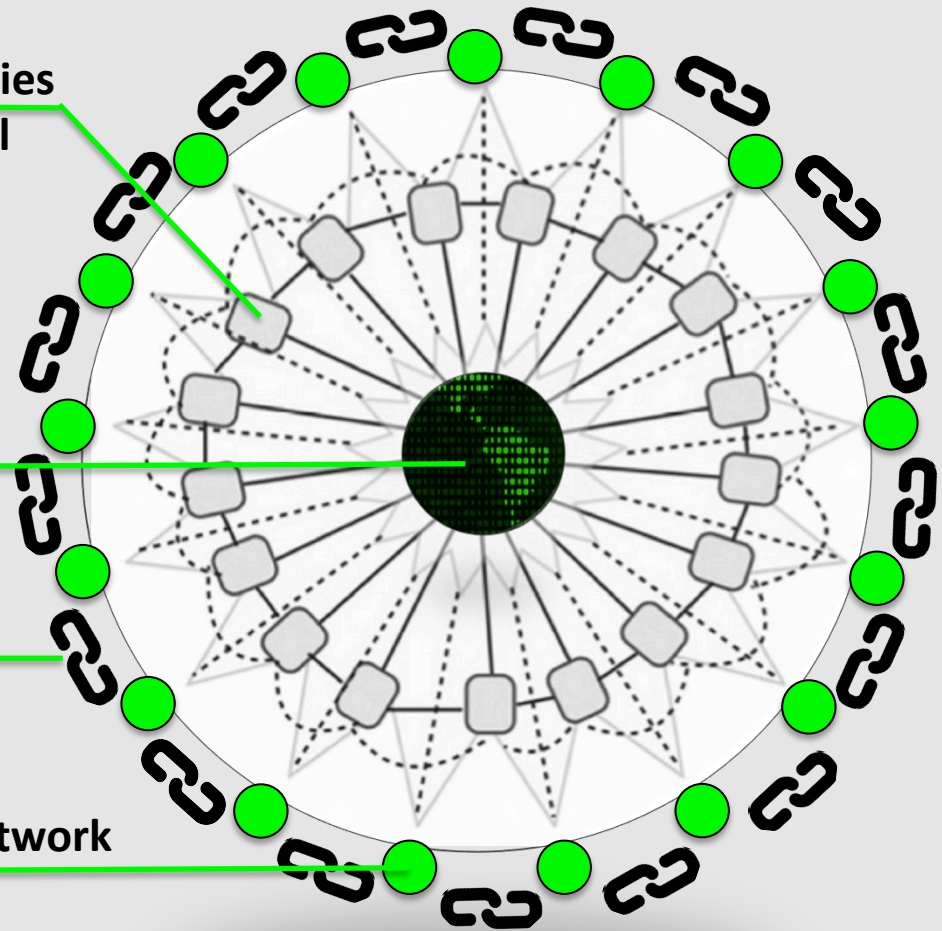
GOVERNANCE

**Member Countries
Regional Council**

LATAM 4.0 Alliance

General Coordination

Implementation Network



STRUCTURE




Annual Summit



- **Prepare the Regional AI Strategy**
- **Support the Implementation Network**
- **Channel key resources**
- **Promote international cooperation**
- **Coordinate the participation of the public sector**
- **Deliberate before multilateral forums**
- **Share resources and intelligence**

MEMBERS

A decorative pattern of white, 3D hexagons arranged in a honeycomb-like structure, located on the left side of the slide.

The Regional Council 'Renacer Latinoamérica' unites member countries and establishes parameters and guidelines for developing the specific work plan, the deployment of the **Regional AI Strategy**, strengthening international ties and technical cooperation.

- ✓ **International Agreements**
- ✓ **Scalable Projects**
- ✓ **Favourable Policy**

The logo for the Council, featuring a white 3D hexagon to the left of the word "COUNCIL" in a bold, dark blue, sans-serif font.


COUNCIL



The General Coordination manages the work of multisectoral groups with the different members of the **LATAM 4.0 Alliance**. This organism also focuses on attracting capital and investment through **Public-Private Partnerships** to include solutions and products to the global AI market.



COORDINATION




A network of regional AI Laboratories researches and develops (R&D) next-generation **industrial solutions through a scalable and competitive platform** in the global market.

- ✓ **Industrial Efficiency**
- ✓ **Public Services Optimization**
- ✓ **Attraction of Capital & Investment**
- ✓ **Creation of wealth and economic advantages**



IMPLEMENTATION



The **LATAM 4.0 Annual Summit** brings together the different sectors in the same forum with the purpose of defining joint actions to deploy throughout the region. The Summit serves as the culmination of a duty cycle and development of projects in **Member Countries**. The purpose of this Summit is to present and share the evolution of projects developed by the different members of the **Alliance** and advance exponentially in the Fourth Industrial Revolution.



ANNUAL SUMMIT

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- ❑ Data Policy: LATAM Repository Data
 - ❑ Regional Integration: International Agreements for the Development of AI
 - ❑ Investment: LATAM AI Investment Fund
 - ❑ Research: Interdisciplinary Research Network
 - ❑ Education and Training: Training Centers for the New Industrial Revolution
 - ❑ Industrial Application: Network of R&D Laboratories
 - ❑ Governance: Guidance and standards for implementation
 - ❑ Ius Digitalis: Digital Rights Protection Treaties in the new era
 - ❑ Smart Governments: Government AI Platform for Public Administration



STRATEGY



Official Launch

Strategy Building

Labs Deployment

Regional Agreement Execution

EVENTS