





### Inclusion to the Global Development of Artificial Intelligence

GENIA was incubated in 2018 at Singularity University — NASA's research center in Silicon Valley — when a group of Latin American experts joined forces with the mission of including Latin America in the global development of artificial intelligence.

**GENIA Is Leading Latin American Intelligence Transformation** 



### **Regional Integration**

In 2019, GENIA was the first organization to promote the concept of a Regional Artificial Intelligence Strategy, focused on the inclusion of Latin America in AI development. We traveled to Washington, D.C. to present to the Organization of American States (OAS) and seek support for its implementation.

### The World's First Regional Artificial Intelligence Strategy is Launched



### Birth of LATAM 4.0

Colombia At the Third Artificial Intelligence Summit 'IA Colombia' in Bogotá on November 16, 2022, GENIA formally announced the launch of the coalition 'LATAM 4.0,' which brings together companies, universities, governments, and civil society organizations to create the regional ecosystem for the Fourth Industrial Revolution in Latin America.

Birth of 'LATAM 4.0': The First Artificial Intelligence Coalition in Latin America



### The Future of Human Governance

The U.S. Department of Defense, under the Minerva Research Initiative, awarded a grant to GENIA alongside Utah State University, North Carolina State University, and Johnston Analytics to research the effects of AI and how its adoption could change the structure and social norms in Latin America.

Department of Defense Awards \$28.7M in Grants for the FY2021 Minerva Research Initiative



# Regional Artificial Intelligence Strategy

GENIA presented and defended the Regional AI Strategy Project in the U.S. Congress and supported the drafting of H.Res.649 on 08/08/2023, which was referred to the Committee on Foreign Affairs and the Committee on Science, Space, and Technology -'Calling on the United States to advocate for a regional artificial intelligence strategy in the Americas.'

**Congressional Resolution: Regional AI Strategy in** the Americas



Dominicana firman acuerdo histórico para impulsar el proyecto LATAM 4.0



### #*YoSoyFuturo* Human Talent and Innovation Hub

GENIA opened the first #YoSoyFuturo Hub alongside the Dominican government, with the purpose of developing the workforce, implementing research and development (R&D) projects, and boosting the innovation and artificial intelligence ecosystem in the region.

GENIA and the Government of the Dominican Republic Sign a Historic Agreement to Boost the LATAM 4.0 Project



### GENIA Impacts Global South Inclusion in Al

During his participation in the inauguration of the G77 and China Summit 2023, Dominican President Luis Abinader announced the development of the regional Artificial Intelligence (AI) ecosystem in Latin America and the Caribbean, driven by GENIA.

At the UN G77 and China Summit, President Abinader Speaks About the Need to Promote an Innovative Culture Based on Education and Technology



# *Taína* Intelligent Government System

Taína is an AI-based 'Super App' developed by GENIA, that anticipates citizens' needs and personalizes public services. Allowing Latin American governments to enhance citizen experience in interacting with government services, using machine learning systems, and large language models (LLM).

### <u>GENIA Presents Taína, Technology That Will Assist</u> <u>Citizens</u>

# *CiudadanIA,* Citizen Interaction Project based on Al

As an integral part of the regional AI Hubs, #YoSoyFuturo. 'CiudadanIA' involves initiating a citizen interaction process for data collection and processing, aimed at creating an artificial intelligence model for the public sector to improve the efficiency and quality of public services.

Master's Degree in Artificial Intelligence and CitizenIA Project Launch



### La comunidad de innovación corporativa de Latam

Somos la primera y única Red Latinoamericana de Clubes de Innovación que potencia la innovación corporativa colaborativa, impactando la competitividad de la región y elevando el capital social.

#### QUIERO SER SOCIO

# Latin American Council of Innovation & Knowledge (CLIC – Spanish acronym)

GENIA and the Innovation Club of the Latin American Network of Innovation Clubs (RELACI) formalized a strategic alliance to empower the private sector in the creation of a Latin American ecosystem for artificial intelligence. RELACI links 10 countries in the region with the aim of catalyzing business innovation in Latin America.

### **Collaboration Seeks to Transform the Industry 4.0**



# Al Latin American Academy (ALIA – Spanish acronym)

ALIA trains talents in artificial intelligence from zero programming experience, turning them into specialists in machine learning and deep learning. The first cohort will train a thousand young people from Central America and the Caribbean in artificial intelligence, under the coordination of GENIA.

### Honduras Joins LATAM 4.0



### *Agrintel* AgroIndustrial Innovation Hub

The Agrintel project, designed by GENIA, aims to transform traditional agriculture into a modern and technologically advanced agribusiness, through a research and development (R&D) platform based on the study and implementation of advanced technologies.

### Agreement Reached to Establish the First Agro-Industrial Innovation Hub.

### Regional IA Solutions Platform

GLÁPAGOS Evoluciona Tu Negocio Con Inteligencia

GLÁPAGOS, GENIA's holistic artificial intelligence platform, offers representative solutions to empower the sectors with the greatest impact on the economies, businesses, or industries of LAC. It leverages an optimized business, technological, and data ecosystem through advanced AI integration. Through GLÁPAGOS, GENIA enhances operational capabilities and highlights updated competitive advantages in the business and industrial environment.

GLÁPAGOS - Representative Solutions to Empower High-impact Sectors



### Al for Good - UN Action-Oriented Initiative

Selected by the organizing committee of the International Telecommunication Union (ITU) of the UN, GENIA will represent Latin America and the Global South at the "AI Futures Workshop" of the "AI for Good Global Summit 2024" in Geneva, as well as in accelerating the United Nations Sustainable Development Goals (SDGs).

Al For Good Workshops – Futures

"YOUR LOGO J HERE"

# Join Latin America's New Future!

By joining GENIA, you will integrate into a regional ecosystem that drives socio-economic growth and industrial transformation in the region through innovative solutions tailored to local needs.

Join Us Now!

# GENIA For You, With You

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